

Pg. 1: 2024 Building Bridges Award  
Pg. 2: Opinion Editorial  
Pg. 3-5: PCI Sponsored Programs  
Pg. 5: Book Release  
Pg. 6-8: Project Bridge

# The PCI News



## 2024 Building Bridges Award

*The Pacific Century Institute established the Building Bridges Award in 2000 to honor one individual, and one institution (represented by an individual,) who have exemplified PCI’s vision of bringing the people of the Pacific Rim closer by building bridges of understanding.*

The Pacific Century Institute’s Annual Awards dinner took place on Thursday, February 29, 2024, at the Beverly Hills Hotel in Beverly Hills, CA. PCI President Raymond Burghardt served as the master of ceremonies. The welcoming remarks were delivered by PCI Chair Kathleen Stephens, and the introductions of this year’s awardees were made by PCI Vice Chair Jim Thomson and President Raymond Burghardt. The event concluded with closing remarks by Dr. Charles Morrison, a member of the board of directors.



((L) Gov. Janet A. Napolitano, Amb. Kathleen Stephens, Frank Januzzi, Amb. Raymond Burghardt, Beverly Hills, CA)

The 2024 Institutional Building Bridges award was awarded to The Maureen and Mike Mansfield Foundation, an independent 501(c)(3) organization that promotes understanding and cooperation among the nations and peoples of Asia and the United States. Maureen and Mike Mansfield’s values, ideals, and vision for U.S.-Asia relations continue through the Foundation’s exchanges, dialogues, and publications, which create networks among U.S. and Asian leaders, explore the underlying issues influencing public policies, and increase awareness about the nations and peoples of Asia.

The Foundation receives support from individuals, corporations and philanthropic organizations. It also provides support to The Maureen and Mike Mansfield Center at The University of Montana. President and CEO of the foundation,



((L)The Maureen and Mike Mansfield Foundation President & CEO Frank Januzzi; (R) Gov. Janet Napolitano, Beverly Hills, CA)

Frank Jannuzi, accepted the award on its behalf. The 2024 Individual Building Bridges award honoree was Janet Napolitano who was the two-term governor of Arizona, 2003 -2009, Secretary of Homeland Security from 2009 to 2013, and was President of the University of California system -- the nation’s largest public research university with ten campuses, five medical centers, three affiliated national laboratories, and a statewide agriculture and natural resources program – 2013 to 2020.

The Pacific Century Institute would like to thank our corporate benefactor, 3Plus Group, corporate sponsors and supporter.

For more info, please contact Angie Pak at [pci@pacificcenturyinst.org](mailto:pci@pacificcenturyinst.org).



## Board Member Opinion Editorial

*This opinion editorial by PCI co-founder, Spencer H. Kim, appeared in the Korea Daily on May 21, 2024.*

### **The Korea Peace Academy – It’s Necessary by Spencer H. Kim**

As a Korean-American who was born and raised in Korea, and in the decades after my emigration to the U.S. often traveled back to Korea and did business there, my American friends in academia, business, and government often asked for my views on events in Korea and North-South relations. When I offered my observations, many professed to be confused, saying that what I related seemed to be at such great odds with what they were being told by their Korean friends and acquaintances.

In turn I was a little confused. I thought my observations were not at all unusual or unbalanced. Gradually I began to understand why. I noticed that fellow Americans who had spent the most time in Korea, and had the most facility in the Korean language, often saw things more like I did.

Why was that? I realized that the answer was strikingly simple. The conservative side of the political spectrum in Korea was much more articulate in communicating, especially to foreigners, than the progressive side. Because of the conservative side’s access to more wealth and advanced education over generations, often education in the U.S., it could use specialized vocabulary, reference to historical events, and, especially, English, better than the progressive side.

So, even though both the conservative side of the spectrum and the progressive side had important things to say and incisive perspectives, to outside observers like most Americans, the conservative side was the side that was able to articulate its views better, both by being fluent in English and by being able to use specialized political vocabulary.

Although I consider myself conservative by nature – don’t change things unless they need changing – and that’s how I run my business and personal life, I do realize that sometimes the status quo blinds us to seeing opportunities. We must keep ourselves open not only to how things can be better, but how to take concrete steps to make them better. Even if those steps involve controversy, compromise, and hard choices.

I am convinced that there could be a path to a stable peace on the Korean peninsula, and it must involve a process in which the conservative and progressive sides in South Korea

take a fundamental first step in which they work out a joint, long-term policy that the country can follow no matter which side of the spectrum controls the presidency or National Assembly.

A policy that is not subject to flip flops every five years when a president is elected or every four when a new National Assembly is seated. West Germany is the model. It adopted its Ost Politik and never deviated from the basic path no matter if conservatives or progressives were in power. And, eventually, it worked.

About ten years ago I and some Koreans who had made the same observations as I had, decided to try to do something about increasing the capability of the progressive side to articulate its perspectives.

The Pacific Century Institute, located in Los Angeles, and which I helped co-found, began to help sponsor a “Korea Peace Academy” which used well-informed experts to teach a targeted audience, mostly from the progressive side, the fundamental facts, history, and terminology of the issues affecting the Korean peninsula. The goal was a simple one, to create a cadre that could articulate better the spectrum of views on how best to address those issues.

Graduates of the Academy have gone on to serve in government positions, in academia, in journalism, etc. It is still going strong. This year it will run from May through November. I believe it will become even more important in the future than ever. North Korea has declared an end to its interest in unification. It has declared its intention to make nuclear weapons a fundamental part of its national identity. This is taking place within a growing confrontation between the US and China and the collective West and Russia.

How is the Republic of Korea to react, respond, and find its place within new political realities? In my view it had better figure that out. And to do that it needs conservatives willing to think beyond the status quo and progressives able to clearly articulate their views. The Korea Peace Academy is doing its part.

*The author is CEO of CBOL Corp., a California aerospace company. He is a co-founder of the Pacific Century Institute and a member of the US Council on Foreign Relations. He was appointed by President Bush to represent the US on the APEC Business Advisory Council 2006-08. He was a resident fellow at Harvard’s Ash Center for Democratic Governance and Innovation 2012-13.*



## 2024 William J. Perry Lecture Series

The William J. Perry Lecture Series honors former U.S. Secretary of Defense William J. Perry and focuses on international security, defense policy, and nuclear disarmament. It features prominent speakers from various fields who discuss critical issues related to global peace and security. The series aims to promote dialogue and understanding among policymakers, academics, and the public.



### William J. Perry Lecture Series

in association with

### EWHA GSIS Distinguished Global Lecture Series

#### Honorable Robert Gallucci

Distinguished Professor, Practice of Diplomacy,  
Georgetown University's Walsh School of Foreign Service  
Former U.S. Ambassador-at-Large and Special Envoy,  
the U.S. Department of State



## Deterrence Theory and Practice on the Korean Peninsula

2024.5.27. (Mon.) 16:00 ~ 17:30

ECC 이삼봉홀 | ECC Lee San Bong Hall

사회	손지에 국제학과 교수
Master of Ceremony	Prof. Jie-ae Sohn
환영사	김은미 이화여자대학교 총장
Welcome Remarks	President Eun Mee Kim
연사소개	박인휘 스크랜튼대학장
Introduction of Speaker	Dean Ihn-Hwi Park (Scranton College)
특강	Deterrence Theory and Practice on the Korean Peninsula
Keynote Speech	Honorable Robert Gallucci
토론	진행: 손지에 국제학과 교수
Discussion	Moderator: Prof. Jie-ae Sohn
폐회	
Closing	

The 2024 William J. Perry Lecture Series took place on Monday, May 27, 2024 at EDD Lee Sam-bong Hall, Ewha Womans University, Seoul, South Korea. Ambassador Robert Gallucci, a distinguished professor, Practice of Diplomacy at Georgetown University delivered his lecture entitled, “Deterrence Theory and Practice on the Korean Peninsula”. The lecture commenced with an introduction of Amb. Gallucci by Dean Park Ihn-hwi of Scranton University followed by a warm welcoming remarks by Ewha Womans University President Kim Eun-Mee. President Kim expressed gratitude to the Pacific Century Institute for their active support in co-hosting the event, highlighting the university’s tradition of inviting experts from various fields, including Governor Janet Napolitano in 2021 and Ambassador Kathleen Stephens in 2022, and Dr. Siegfried Hecker in 2023 to provide insights on global challenges and leadership to future female leaders.

The lecture went into detail on extended deterrence and how

the US presumes to extend deterrence to the Republic of Korea by accomplishing three things:

- Hopes to deter the DPRK from attacking the ROK with conventional or nuclear weapons.
- Aims to assure the ROK that it does not need nuclear weapons to address the threat posed by the DPRK.
- Intends to reassure the DPRK that the US nuclear posture is focused on deterring a North Korean attack on the South, not on supporting a US surprise attack on the North.

He also shared his genuine concern about the tensions between North and South Korea, and between the US and North Korea. Additionally, the potential threat from the alliance of Russia, China, and North Korea, which could impact Europe through the conflict in Ukraine, Asia through a Taiwan crisis, or the Korean peninsula. Particularly about the presence of nuclear weapons in these scenarios and the ability to maintain the 80-year record of non-use of nuclear weapons.

His thought-provoking talk was followed by a lively discussion moderated by Ambassador Jie-ae Sohn. Attendees asked thoughtful questions during the Q&A session, which were answered with insightful and detailed responses.



(Top: Amb. Jie-ae Sohn (L) and Amb. Robert Gallucci (R) during the Discussion Session. Bottom: Mr. Spencer Kim, Amb. Jie-ae Sohn, Dean Brendan Howe, Amb. Robert Gallucci, Ewha President Kim Eun-Mee, Dean Park Ihn-hwi with Ewha faculty and students at Ewha Womans University, Seoul, Korea)



### Korea Peace Academy

The PCI-sponsored Korea Peace Academy at the Korean Peninsula Peace Forum is an initiative aimed at promoting peace education and fostering dialogue among participants about issues related to peace and security on the Korean Peninsula. This program seeks to cultivate "Peacemakers" who will work towards improving inter-Korean relations and fostering a culture of peace and stability in Northeast Asia. Through its planned curriculum, the academy provides participants with the knowledge and skills necessary to contribute to a new era of peace and prosperity in the region.



The opening ceremony of the 2024 Korea Peace Academy was held on May 9, 2024, and the program will run until November 5, 2024, at the Korea Peace Forum in Seoul, South Korea. The inaugural lecture for this year’s series was delivered by Dr. Paik Nak-chung, Honorary Chairman of the Korea Peace Forum, and attracted more than 50 students. Notable attendees included former Minister of Gender Equality and Family, Chung Hyun-baek, and Executive Director of the Roh Moo-hyun Foundation, Ha Seung-chang.

This year’s program includes lecture topics covering peace and security on the Korean Peninsula, inter-Korean relations, historical and future perspectives, and a special lecture titled "We Believe in the Power of Peace" by Moon Jae-in, the 19th President of the Republic of Korea, providing a high-level political and inspirational viewpoint.

Participants will have the opportunity to gain a comprehensive understanding of the multifaceted issues surrounding peace and security on the Korean Peninsula. Upon completion, participants will graduate from the program and continue to engage and perform in the alumni association.



(Top: Dr. Chung-in Moon giving his lecture on “A New Introspection on the Korean Peninsula Peace Theory” ; Middle: Dr. Paik Na-Chung at the inaugural lecture; Bottom: lecture attendees at the inaugural lecture, Seoul, Korea)




PCI Sponsored Programs

James T. Laney Lecture Series

The James T. Laney Lecture Series at Yonsei University, organized by the Yonsei Institute for North Korean Studies, honors former U.S. Ambassador to South Korea and Emory University president James T. Laney. It fosters dialogue on American and global affairs, providing a platform for thought leaders to address contemporary challenges, especially those affecting the Korean Peninsula and Northeast Asia.

The 2023-2024 James T. Laney Distinguished Professorship program concluded on May 28, 2024, with Ambassador Robert Gallucci delivering the final lecture. Professor Moon Chung-in organized a series of ten lectures titled "James T. Laney Lecture Series: 2023-2024 On America and the World." Each session featured a guest speaker delivering a 15-20 minute speech, followed by Q&A sessions and discussions. These lectures were recorded and are now available on Medi Media TV, a YouTube channel with 150,000 followers. Additionally, the series is currently being compiled into a chapter for an edited volume in Korean. Prof. Moon facilitated these sessions, leveraging his network to invite experts and prominent figures to provide American perspectives on various issues. Invited lecturers included Dr. Charles A. Kupchan, Professor Walter R. Mead, Dr. Siegfried S. Hecker, Robert Carlin, John Ikenberry, Susan Thornton, Ambassador Karl Eikenberry, Professor Aggarwal, Van Jackson, Miranda Schreurs, and Ambassador Robert Gallucci.


Yonsei - James T. Laney Lecture Series  
2023-24 On America and the World (7)




**Vinod Aggarwal**

- Distinguished Professor at UC Berkeley
- Editor-in-Chief of 'Business and Politics' Journal
- Consultant to the World Trade Organization, OECD, and World Bank

**American Economic Statecraft and Diplomacy for the Middle Class**





PACIFIC CENTURY INSTITUTE



연세대학교 통일연구원  
Yonsei Institute for North Korean Studies

Yonsei - James T. Laney Lecture Series  
2023-24 On America and the World (10)



**Robert Gallucci**

- Distinguished Professor of Practice of Diplomacy, Georgetown University
- Former Dean of Walsh School of Foreign Service, Georgetown University
- Former Assistant Secretary of State for Political and Military Affairs
- Chief US Negotiator during the 1994 North Korean Nuclear Crisis
- Former President of MacArthur Foundation

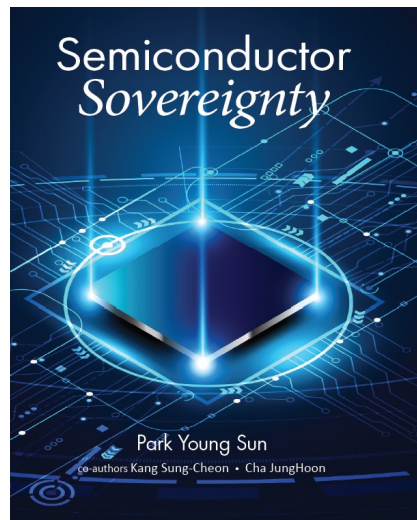
**American Policy on the North Korean Nuclear Quagmire: The Second Administration and Changes**

Junior Fellowship

On June 25, the U.S. Institute of Peace (USIP) hosted a discussion on alternative pathways to facilitate reconciliation between Washington and Pyongyang amid stalled U.S.-North Korea relations. The event highlighted current initiatives to support Korean American divided families, including the proposed Divided Families National Registry Act, which would create a U.S. government registry for divided families, and "Letters to My Hometown," a storytelling project that archives video messages from elderly Korean Americans to their relatives in North Korea.

Among the speakers was Paul Kyumin Lee, PCI Junior Fellow and President of Divided Families USA, who joined notable speakers such as Frank Aum, Rep. Brad Sherman, former Senator Mark Kirk, Ambassador Julie Turner, HJ Lee, and Chahee Lee Stanfield.

Book Release



Minister Young-sun Park

ISBN:  
979-8-218-41938-7

The author, Young-sun Park served as a Minister of SMEs & Startups of the Republic of Korea from 2019 to 2021, was a four-term member of the National Assembly in the Democratic Party of the Republic of Korea, and a Senior Fellow at the Pacific Century Institute. Her recent co-authored book, "Semiconductor Sovereignty", explores the topic of semiconductors and national security policy from both U.S. and South Korean perspectives, emphasizing the importance of global cooperation among democracies on semiconductor supply chains.



## Project Bridge Youth Ambassadorship Program

### PB Study Tour to Korea

After months of learning about Korean history, culture, traditions, and customs, the 2023-2024 Project Bridge Youth Ambassadors (YA) embarked on a life-changing journey to South Korea from March 16 to March 28, 2024. Upon arriving at Incheon International Airport on March 17 local time, the YAs finally had the opportunity to meet their counterparts from Montana and New York in person. From there, the group of 24 YAs and three chaperones from their respective organizations and one intern headed south to Jeollabuk-do, one of our long-time sponsors. The Youth Ambassadors quickly became acquainted with each other as they experienced firsthand the country they had learned so much about.

The group traveled through Korea, visiting high schools and universities, historical sites and museums such as Bulguksa Temple that was built in 528, the year after Buddhism was officially accepted by the Silla Dynasty; Gyeonggijeon Shrine, where the portrait of King Taejo Yi Seong-gye, the founder of the Joseon Dynasty, is enshrined; Tumuli Park Belt that consists of three groups of Royal Tombs; Gyeongbokgung Palace, where they had the opportunity to dress up in traditional hanbok attire as they roamed through the beautiful palace, and more. They also visited economic powerhouses such as Hyundai Heavy Industries, Hyundai Motor Company, POSCO, Korean Economic Trade Association (KITA), Chong Kun Dang; and had the chance to visit the DMZ and the National Institute of Unification (NIU) where they received special lecture by Prof Jin-hyun Jeong followed by a meaningful discussion.



(2023-2024 Project Bridge Youth Ambassadors from Los Angeles, Missoula, and New York at Tumuli Park, Gyeongju-si, South Korea)

Upon returning from the study tour, the PCI YAs responded to debrief questions as follows:

#### 1. What did you like best?

*“My favorite part of the study tour was the visit to the Seonunsa Temple. The temple stay was easily my favorite part of the trip due to the stark contrast to the other parts of South Korea which we visited. While the economic, political, and structural growth of South Korea was very prominent in all the other places, being at the Seonunsa temple almost felt like entering a time machine. While the 108 prostrations left me sore for over half of the trip, I would do it multiple times again if it meant being able to visit the temple. It was a truly beautiful mixture of history, culture, and nature which allowed me to fully immerse myself in South Korean Culture. If there was anything I wish all future Project Bridge Ambassadors had the opportunity to do, it would certainly be visiting the temple.”*

- Jesus Pacheco

#### 2. What surprised you the most?

*“I was pretty surprised about how interested I am in Korean culture and history. I came into this program with an open mind, knowing nothing about Korea, and I came out of the tour needing to go back and learn more. I have to go back with another program or group to learn more. I found that despite all the modern buildings and the advanced technologies that South Korea has, such as in POSCO, and their incredible immersive experiences, Project Bridge exposed me to the more traditional and historical sites of Korea. It’s wonderful that Korea has preserved its past and it brings incredible contrast when compared to the current state of South Korea, and especially in Seoul.”* - Brennan Chang-Ho

#### 3. Can you imagine yourself going back to South Korea in the near future?

*“Yes! I came home telling my parents that I could see myself living in Korea or studying there. Whether it may be just to travel or to study, I am fascinated by Korean culture and feel like the society and pace/way of life is something I am interested in experiencing more full time. Coming back to the US, I started noticing differences that I missed from Korea, like the respect (bowing).”* - Katie Coppersmith

#### 4. What did you think of the schools we visited? i.e. high schools, Ewha Womans University

*“I really enjoyed visiting the high schools and interacting with the students. Although some of the students were very shy, I appreciated their warm and welcoming atmosphere. I also liked how the classrooms were structured. I thought it was interesting that they stay in one classroom while the teachers*



## Project Bridge Youth Ambassadorship Program

alternate throughout the day. Additionally, Ewha Womans University had a huge compass and I loved the lecture about traditional Korean music/instruments." - **Noemi Francisco Miguel**

5. Did you notice anything specific about Korean students? "Primarily, I find Korean students to be very friendly, and respectful. In my visit to the schools, the students would come up to me, shake my hand, and introduce themselves. This made the visit comfortable, as they treated everyone as friends while we played games. I also noticed that students were very disciplined and hardworking. I had the opportunity to hear about their firsthand experiences between their intense curriculums and schedules which opened my eyes to how different their education system is compared to ours. Mostly, students get acquainted with each other staying within the same classroom throughout the day, as teachers are rotated based on class subjects. I heard that many students live an hour away from school, wake up at 6am, and study until 9pm." - **Jessica Ma**



(2023-2024 Project Bridge cohorts with Professor Jin-Heon Jung at the National Institute for Unification Education, Seoul, South Korea)

6. What did you like least? "Generally, I thought the study tour was well organized and managed, even with potential setbacks. The study tour to Korea was amazing. I appreciated the program leaders going out of their way to help me and the ambassadors, in keeping schedule, and ensuring we maximize our time at many destinations. Therefore, I don't have any least liked experience on this study tour." - **Edgar Rodriguez**

7. What did you think about the historical sites we visited? "The historical sites we explored left an indelible impression on me. Stepping into ancient palaces and temples transported me back in time, allowing me to connect with Korea's rich cultural heritage on a profound level. Each site seemed to tell

a story of resilience, innovation, and the enduring spirit of the Korean people. From the intricate architecture of Gyeongbokgung Palace to the tranquil beauty of Bulguksa Temple, every moment spent at these landmarks was a journey through centuries of tradition and history. Moreover, learning about the significance of these sites from knowledgeable guides added depth to the experience, enhancing my understanding of Korea's past and its impact on the present day." - **Crystal Vo**

8. What did you think about other sites? i.e. POSCO, Hyundai, KITA, and sites relating to Korea's economic development "Visiting sites such as POSCO's recreational museum (Park1538), Hyundai's plant and shipyard, KITA, and other sites relating to Korea's economic development were all very fascinating to me. As I plan to pursue a study in economics in college, I feel that the word "intense" would be the best way to describe my experience during our tours at the sites, especially at POSCO and Hyundai. The fact that Hyundai practically envelops the city of Ulsan with its factories and plants was something that was perpetually shocking to see. Every car I would see would be by Hyundai or KIA, and the streets seemed almost dystopian the closer we were to Hyundai's operations, due to the mass amounts of employees attending to their shifts throughout the day. With my experiences at these sites, I was really able to see the hard work and grit that the Korean people put into putting the country back on its own two feet following the civil war. What was even more impressive was the scale at which these companies and corporations grew to, and to think that without even one of them the country could be in danger of economic collapse, it speaks volume to its overall importance to Korea's global economic standing." - **Ryan Sieh**

## Project Bridge Graduation

The Los Angeles based Project Bridge program culminated in a graduation that took place at PCI Headquarters on Sunday, June 16, 2024. The event started with a welcoming remarks by Angie Pak then proceeded with the eight Youth Ambassadors' final presentations on the following expert topics:

- Korean Religion & Philosophy by Brennan Chang-Ho
- Traditional Music & Dance by Jessica Ma
- Social Classes in Premodern Korea by Crystal Vo
- Gender Roles: Past to Present by Noemi Francisco Miguel
- Korean War & the DMZ by Jesus Pacheco
- Korean Economic Development by Ryan Sieh
- Government and Politics by Katie Coppersmith
- Education in Korea by Edgar Rodriguez

(Cont. Page 8)





((Left to right) Seulki Lee, Ryan Sieh, Katie Coppersmith, Crystal Vu, Jessica Ma, Noemi Francisco, Jesus Pacheco, Edgar Rodriguez, and Angie Pak, PCI HQ, Los Angeles, CA)

The program concluded with a Q&A session, award presentation along with lifetime membership to Friends of Korea organization and closing remarks by Spencer Kim, co-founder, Pacific Century Institute.

For more info about the Project Bridge program, please email [ci@pacificcenturyinst.org](mailto:ci@pacificcenturyinst.org) or visit [www.pacificcenturyinst.org](http://www.pacificcenturyinst.org).



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