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# The PCI News



## 2020 Pacific Century Institute Building Bridges Award



(PCI Vice President Tom Plate (C) with panelists Siegfried Hecker (L) and David Arnold (R) )

The 2020 PCI Annual Awards Dinner took place on Thursday, February 27, 2020 at the InterContinental Hotel Beverly Hills, CA. With more than 230 guests joining us in celebrating and honoring Dr. Siegfried Hecker as the Individual Building Bridges awardee and the Asia Foundation as the Institutional Building Bridges awardee represented by Dr. David Arnold, President & CEO of Asia Foundation.

PCI Chair, Ambassador Kathleen Stephens welcomed our guests who joined to celebrate the honorees and PCI on its milestone of continuously working with individuals, companies, governments, and other organizations to promote positive change in relations and build bridges between the nations and peoples of the Pacific Rim over the last 30 years. Amb. Stephens especially recognized a Korean filmmaker Bong Joon Ho and his brilliant movie Parasite for the breakthrough and breakout act of bridge-making by taking home the Oscars. She also mentioned the many challenges the year 2020 has begun with.

The program proceeded with PCI President Ambassador Raymond Burghardt as the Master of Ceremonies and PCI Vice President Tom Plate as the moderator and this year’s awardees, Dr. Hecker and Dr. Arnold as panelists during the moderated discussion. PCI also recognized the Asia Foundation’s long time associate, Mr. David I. Steinberg who has contributed so much to the Foundation.



(Top Left: Trophies for 2020 Building Bridges awardees; Bottom Left: PCI President Ray Burghardt (R) with Siegfried Hecker (L) and David Arnold (C); Right: PCI Chair Kathleen Stephens gives ‘Welcoming Remarks’ )



(Building Bridges awardees with Pacific Century Institute Board of Directors)

**SAVE THE DATE!**

**PCI 30th Anniversary Dinner**

**Date: Monday, September 21, 2020**

**Venue: Millennium Hilton Seoul Hotel**



## Special Programs

### The Memory of the War, Praying for Peace

Commemorating the 70th anniversary of the start of the Korean War (6.25) and in collaboration with the Proxy Place Gallery, this exhibition offers an opportunity to reflect on the history of the war in the Korean Peninsula. The recent talks between North Korea and the US bring hope, not just to the people of Korea but to the entire world, for peaceful unification in the Peninsula.

The Korean War caused five million casualties, 10% of the civilian population at the time, a toll greater than that of civilian casualties during World War II. American forces suffered forty thousand deaths and more than one hundred thousand injured.

This horrible war was not as widely known to the general public as World War II or the Vietnam War. Only 20 years after the war did the American people learn more about it through M\*A\*S\*H, a TV drama that began in 1972 and ended in 1982 and whose last episode recorded the highest ratings ever.

In the Korean War, the United Nations forces represented those who loved freedom and peace but faced the violence of war. Achieving peace on the Korean Peninsula would do much to repay their dedication and sacrifice. We should take this opportunity to express our gratitude to the world for the help we received by playing an active role in the global arena.

The 2018 North Korea–United States Singapore Summit is recognized as a groundbreaking event. This special exhibition brings to the post-war generation and world citizens the historical context surrounding the US peace initiative, and why they led the way rather than North and South Korea.

This exhibition, in which American artists express their views on the Korean War and peaceful unification in the Korean Peninsula, is special as it provides communication and consensus with people in the world and is an international event attracting nationwide and worldwide attention.

Through this exhibition, we can play our role as parties to the unification and have a global outlook that can draw international support and cooperation.



(continued on page 5)

### Virtual dedication of Korean War Memorials

This website was created by Hannah Y Kim, founder of Remember727, an organization established in 2008 to honor Korean War veterans and promote peace on the Korean Peninsula.

To thank and interview veterans, Hannah has traveled a total of 132,100 miles across 6 continents in 30 countries that participated in the Korean War (1950-1953), including all 50 states and 4 U.S. Territories of Puerto Rico, U.S. Virgin Islands, Guam, and the American Samoa.

This online portal contains photos from nearly 180 memorials she has visited and 400 videos of approximately 1,200 veterans she has met throughout her journeys between 2017 and 2019.

Originally scheduled for a launch in time for the 70th anniversary of the Korean War on June 25th, 2020, this website has been unveiled sooner for Americans to visit virtually over the Memorial Day weekend during the COVID-19 pandemic. The U.S. content that is currently available includes more than 1,000 photos of nearly 100 memorials Hannah has visited, accompanied by a video of her interviews with local veterans and supporters at each site during her 90-day tour across America in 2018.

Through this website, Hannah hopes that those who died fighting for our freedoms will be remembered and honored all around the world. She also wishes to convey the gratitude of the Korean people, who remain thankful for the sacrifices of the veterans.

Special recognition goes out to her family, friends, and supporters (such as prominent Korean Americans such as former U.S. Congressman Jay Kim, Dura Coat Chairman Mike Hong and PCI Chairman Spencer Kim), who donated towards Hannah's travels to express their appreciation for the veterans. She is thankful to the Naeil Foundation for its generous contribution to developing this website.

This website is dedicated to all the Korean War veterans and the kind angels around the world who opened their hearts and welcomed Hannah with so much love wherever she went. She will never forget.

*More information about Hannah and her journeys around the world can be found at [remember727.org](http://remember727.org).*



## Board Member's Opinion Editorial

*This opinion piece featuring PCI Vice President, Tom Plate published on the Korea Times on May 21, 2020.*

## China needs foreign policy worthy of 'Asian century'

By Tom Plate



The decline of the coherence and acumen of American foreign policy would appear to present Beijing with the potential for a century of achievement rather than humiliation.

To be sure, historically, the U.S. has demonstrated Olympian ability to bounce back from near-death experiences, from bad economies to bad wars. But, in Asia, there are now growing doubts about that.

Perhaps foremost among those who are starting to conclude that America is past its prime time is China. For its part, however, the Asian giant keeps hitting speed bumps and taking wrong turns of its own. Its policies and pronouncements sometimes seem frozen in a bygone era and fill neighbors — and even admirers of its progress — with dread or doubt.

So, if the 21st century does turn out to be an Asian one — the way the prior one was American and the 19th century was so very British — who will turn out in history's eyes to be the leader of the Asian pack? The obvious candidate is China. But is it cut out for the role of leader of the Asian century?

China might be said to have history on its side. Having survived that hideous "century of humiliation" when China was banged about like a tennis ball by "barbarians," and then drawn through the mud of decades of maddening Maoism, China might fairly deserve a whole century named after it.

China certainly had my sympathy when I began reporting on Asia as a journalist 25 years ago. One could not miss the Western ignorance and rancid racism. Over the years, you could find very few major political figures in the American political landscape who seemed to grasp what China was all about.

One rare exception was America's 41st president, George H.W. Bush, whose background as U.S. representative in China's capi-

tal for almost two years in the 1970s helped him cook up a useful bilateral relationship with Beijing. This proved of value to his country, not to mention to the president who'd be next up: the young William Jefferson Clinton, from Arkansas.

Like most Americans, he knew very little about China, but learned on the job at warp speed, lucking out in having such Chinese leaders as Jiang Zemin, Zhu Rongji and Qian Qichen, who were key players in a talented team pushing the octopus of China — sometimes squirming and screaming — into our internationalist century, while keeping the lead weight of Marxist economic formula from sinking the whole Sino-recovery project.

Now that the world has a potent pandemic on its hands, the tension between China and the U.S. is idiotic. President Donald Trump says huffily that he is not even talking to President Xi Jinping these days.

A note of caution here: In many of China's issues with its neighbors and others, you are told that the Chinese position is invariably wrong or evil. Please have no tolerance for such oversimplification: Many quarrels (such as the South China Sea) are complex, with issues going back far longer than the U.S. has existed. Besides, few leaders in the world are angels.

Against this backdrop, Beijing must undergo a thorough foreign policy review, elevate its manner of relating to others, and start deprioritizing old grudges. Adjustments need to be made — often, China seems unduly and neurotically self-centered. If it wants to leave the century of humiliation behind, it could stop living in the past.

No one is in any position to humiliate China anymore; surely it gets this by now? From its position of strength, China should aim higher on the scale of best international practices, especially as Washington's play is subpar.

Beijing's propaganda apparatus should focus on the positives of international relations; its foreign policy needs to spurn the antiquated look of an imperial power. Slow down the arms build-up: pointedly building a fleet of seaworthy hospital ships instead of aircraft carriers would offer splendid regional leadership, for example.

So would a reconsideration of long-standing policies for Hong Kong and Taiwan, the two clever Davids flummoxing the Goliath. Together, their populations comprise about 2 percent or so of the mainland's. Making too much of a big deal —

(continued on page 5)



## Announcements

### PCI's Reflection

The Pacific Century Institute (PCI) joins the nation in mourning the senseless death of George Floyd and stands in solidarity with the Black American community and all those united in exercising their constitutional rights in peacefully demanding justice and advocating a more perfect union.

As an international institution, PCI recognizes, respects and values the many contributions that Black Americans have made to shaping our communities, cities, counties, and countries. Martin Luther King's dictum that "injustice anywhere is a threat to justice everywhere" applies not just to the United States but to the whole world. As he said, "we are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly."

We remain committed to meaningful action and dialogue to bridge the gaps in understanding between peoples of diverse backgrounds. Our Project Bridge program was established in the wake of the 1992 Los Angeles riots to educate high school students of the greater Los Angeles area to be aware of cultural, racial and ethnic diversity and to recognize the stereotypes that foster intolerance and racism. We will continue to work to develop cultural sensitivity and leadership among young Americans from diverse ethnic, social, and religious backgrounds in our efforts to build a better America as a leader for the Pacific century.

### PCI Fellow



PCI is pleased to announce the newest PCI Fellow! Jieun Baek is a Ph.D. candidate in Public Policy at the University of Oxford. Previously, she was a research fellow at the Belfer Center for Science and International Affairs at Harvard University where she wrote

North Korea's Hidden Revolution: How the Information Underground is Transforming a Closed Society (Yale University Press, 2016). Baek worked at Google, where, among other roles, she served as Google Ideas' North Korea expert. She has spoken on NPR, BBC, CNN, Al Jazeera and has written for The New York Times, Foreign Affairs, Politico, Huffington Post, and various Harvard publications. Baek received her bachelor's in Government and master's degree in Public Policy from Harvard University. Her hometown is Los Angeles, California.

### The passing of PCI BOD Hank Stackpole



It is with great sadness that we report the death on May 29 of fellow board member Henry "Hank" Stackpole, 85. He was a gentleman, a scholar, and a soldier, whose life experiences made him a witness for mankind's need to build bridges of understanding and he was dedicated to that goal.

Before joining the PCI Board, Hank had honorably served in the U.S. Marine Corps for 37 years, rising to the rank of Lieutenant General. He was the recipient of many distinguished awards to include the Silver Star, Legion of Merit and the Defense Superior Service Medals. A Princeton Alumni, Hank held numerous commands in the Marine Corps to include Commander of Marine We regret to inform you of the passing of Jane Smith Forces Pacific and Fleet Marine Force and the Joint Task Force Sea Angel.

Joint Task Force Sea Angel in 1991 was one of the largest military disaster relief efforts ever carried out, with the United Kingdom, China, India, Pakistan and Japan also participating. It saved 1.7 million Bangladeshis stranded after a devastating cyclone that killed 138,000. In appreciation, Bangladesh named a school after Hank.

After retirement from the Marines, Hank served as the President of the Asia-Pacific Center for Security Studies (1998-2005) and most recently as a Chair of the Foundation for the Daniel K. Inouye Asia-Pacific Center for Security Studies. The Asia-Pacific Center for Security Studies addresses regional and global security issues, inviting military and civilian representatives of the United States and Asia-Pacific nations to its comprehensive program of executive education and workshops, with the objective of developing professional and personal ties among national security establishments throughout the region.

Hank was actually officially listed as Killed in Action in combat in Vietnam. A Chaplain noticed a hand twitch from one of the cadavers in the morgue. After closer inspection, they realized that Captain Hank Stackpole, USMC, was alive.

He recovered to lead a remarkable life and PCI was lucky to have had the benefit of his wisdom and humanity. Our deepest condolences to Mrs. Vivien Stackpole, his wife of more than 55 years. Our thoughts and prayers for her loss.



Special Program—Op-ed



“Come to the Table” by Maureen Wolfson)



“Fire and Ice” by Barbara Nathanson)



“Looking for Peace” by Beanie Karmen)

“The Memory of the War, Praying for Peace” exhibition ran from June 13-26, 2020.

For more information about this program, please visit our website: [www.pacificcenturyinst.org](http://www.pacificcenturyinst.org) or email us at: [PCI@PacificCenturyInst.Org](mailto:PCI@PacificCenturyInst.Org)

**China needs foreign policy worthy of 'Asian century'**

(Continued from page 3)

squeezing Hong Kong and Taiwan too hard — is the sign of an insecure superpower.

Why would the Communist Party risk so much for two relatively small annoyances? There's a fine line between principle and stubbornness, and just as I sometimes am not sure where that line is in my own affairs, sometimes neither does Beijing. My guess is that more often than not, stubbornness rules.

So, yes, two decades into the 21st century, it would appear, by virtue of current decisions and priorities, that China may not be

cut out for the role of transformative leader. Those who obsess about their past risk repeating it.

Only great nations, with great leaders, manage to rise above. So, there is a silver lining in the global-pandemic pause: a bit of time to reflect. We should all use this time wisely, especially Xi.

China has big decisions to make: what to do next while the unsteady American president lusts for re-election — purging enemies, sowing confusion about the pandemic, and baiting Beijing. Maybe this is China's chance to show depth?

PCI Board Members, Founders and Fellows often contribute to the media. The opinions expressed are solely those of the individuals involved and do not necessarily represent the official views of the Pacific Century Institute.



## Sponsored Programs

### Virtual Classroom Connects Students across the Pacific

By Alison Mullin

Loyola Marymount University

While spring semester study abroad and global immersion trips have been canceled due to the ongoing pandemic, Tom Plate, clinical professor and Distinguished Scholar of Asian and Pacific studies, is continuing to facilitate cross-cultural learning experiences for Loyola Marymount University students.

From opposite sides of the Pacific, LMU students collaborate with Yonsei University students to create and present substantive reports on common U.S.-South Korea issues. The topics covered in this semester’s final presentations included youth unemployment; news media contrasted and compared; authoritarian versus democratic instrumentalities in a pandemic; and China or U.S. as best long-term suitor for South Korea. Plate has been partnering with Professor Hans Schattle and Yonsei University, one of South Korea’s top institutions, since 2015 to offer the “Foreign Perceptions” Asia Media practicum.

The student research teams used a combination of Zoom, email, and Facetime to communicate back and forth. The classes have also been meeting, as a larger group, during weekly sessions. Prior to the pandemic, Plate used Skype to connect synchronously to Seoul, South Korea, but has transitioned to Zoom since the pivot to online classes at LMU and Yonsei University.

“My students are wonderful and have adjusted very well,” said Plate. “They are accustomed to spending much of their day in front of one screen or another, and the exchanges between LMU/Yonsei students has been very good and essential.”

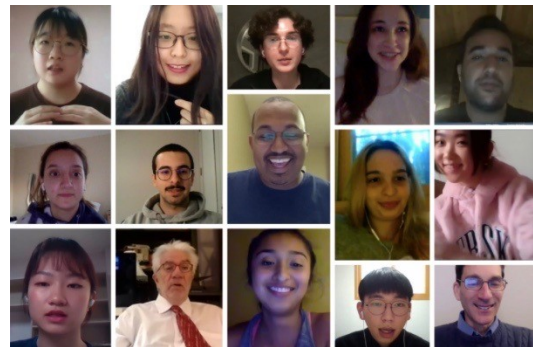
Plate has been using technology to give students access to global experiences and perspectives for a number of years, and in the wake of the pandemic, more BCLA courses will likely explore global learning in virtual formats. In his three spring courses, Plate also refocused topics for work and discussion to the COVID-19 crisis. The Coronavirus Chronicles is a series of articles students are producing for Asia Media International, a student-driven media platform that Plate oversees.

“We have posted about 20 articles,” says Plate. “The students are drawing from immediate personal experience of how they’re coping, worrying about family, and witnessing the crisis from different parts of the country and world.”

Several Coronavirus Chronicle pieces are personal and moving,

including one student’s account of his family’s suffering moving business and several students’ reflections on coping with social distancing during their senior year. In fact, the surge in topical content has led to record web traffic for Asia Media International this last month.

The outbreak has upended campus life, but Plate sees some key takeaways from this semester. “I hope students will look back and remember that it was not perfect, but different; that it was still international; and that you can learn so much working with people from other countries.”



### Viral News: Media and the Coronavirus Pandemic

The East-West Center in partnership with the Korea Press Foundation conducted a special public online conference on April 8, 2020 in English and Korean languages. During this event, **Viral News: Media and the Coronavirus Pandemic**, US and Korean journalists and media experts discussed the news coverage and the impact of disinformation in the COVID-19 crisis. The three-hour conference featured topics: **News coverage of Covid 19 and “infodemics”** by Jun Hee Jung, Professor, Hanyang University; **“A Nearly Perfect Weapon”: How COVID-19 and the Public Health Response are Hurting Publishers and Journalists** by Joshua Benton, Director, Nieman Journalism Lab at Harvard University; **How people use news media/SNS to perceive corona outbreak** by So Eun Lee, Senior Researcher, Korea Press Foundation; and **News Literacy: Giving Facts a Fighting Chance** by Alan Miller, Founder and CEO, the News Literacy Project followed by a panel discussion with Vanessa Hua, Amy Brittain, Beechya Kim, Jung Eun Koo and Yu Mi Park as discussants and moderated by Young Ju Kim.



Project Bridge



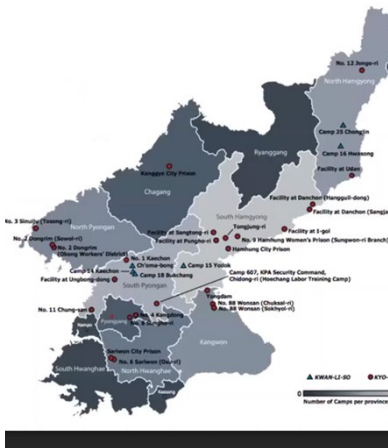
(Class of 2020 Project Bridge Youth Ambassadors on Zoom seminar, Los Angeles, CA)

In commemoration of **Sa-I-Gu**, more widely known as the 1992 Los Angeles Riots, the Los Angeles, New York and Montana based students and staff were treated to an informal 90-minute ZOOM seminar on Korean-Americanism amid the ongoing COVID-19 pandemic on April 29, 2020. The special guest, Professor Edward Park, distinguished professor and chair of the Department of Asian and Asian-American Studies at Loyola Marymount University, Los Angeles, CA went into detail on the development of the Korean American politics in the wake of Sa-I-Gu. Students participated in a very informative Q & A session following the presentation.

In commemoration of the 70th anniversary of the start of the Korean War, the Project Bridge Youth Ambassadors participated in a special ZOOM seminar on North Korea led by PCI Fellow Jieun Baek on Saturday, June 20, 2020. During the seminar, Baek spoke in depth about the Korean War; who started the war, where the war stand today, and possibility of unification while focusing on information control in North Korea and the outcome while covering the following agenda:

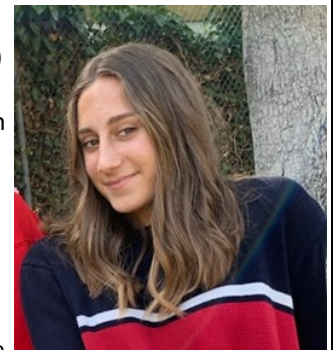
1. Why is information control so important to the North Korean regime?
2. How is the information blockade eroding?
3. So what?
4. Why is unification so hard to achieve?
5. Q & A session

MAP OF KYO-HWA-SO AND KWAN-LI-SO PRISON CA



(PCI's Project Bridge Youth Ambassadors on a field trip to SS Lane Victory and the Korean Bell of Friendship, San Pedro, CA)

The Pacific Century Institute is proud to announce this year's Concordia Language Villages (CLV) scholarship to Madeline Copper-smith, rising senior at Hoover High School, Glendale, CA. Due to unique circumstances related to COVID-19, CLV has canceled its residential youth sessions and expanded into their Virtual Village, offering participants new opportunities to begin or continue their adventure in language and cultural learning via online. For villagers in four-week high school credit-bearing sessions at Sup sogui Hosu gain an academic year's worth of language and culture skills through an immersion experience embedded in daily life, featuring a variety of cultural activities as well as formal study and assessment (minimum of 180 instructional hours; accredited by Cognia). Emphasis is on literacy and oracy. The Virtual Village session for Korean language is scheduled from June 29 and will conclude on July 25, 2020.



(M. Coppersmith, PB '19-'20)

Follow us on Instagram @Project\_Bridge\_ to see what the Youth Ambassadors are up to!



## Upcoming Events



We are pleased to announce the former Arizona state Governor, former Secretary of Homeland Security and current President of the University of

California, **Janet Napolitano** as guest lecturer for the 2020 **William J. Perry Lecture Series**. The lecture will take place at Yonsei University in Seoul, South Korea on September 23, 2020.

**SAVE THE DATE!**

**PCI 30th Anniversary Dinner**

**Date: Monday, September 21, 2020**

**Venue: Millennium Hilton Seoul Hotel**



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