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The PCI News



NYU Law Professor and China Expert selected for 2013 Building Bridges Award

Professor Jerome A. Cohen will receive PCI's Building Bridges Award at next February's annual dinner in Los Angeles. Who is Professor Cohen, and why was he chosen?

Cohen is a lawyer, but that is like saying "Beethoven was a musician." What a lawyer he is! He was editor-in-chief of the Yale Law Journal, graduating from Yale Law School in 1955. He went on to become law secretary to Supreme Court Chief Justice Earl Warren (1955 term) and to Justice Felix Frankfurter (1956 term). He later taught at the University of California School of Law at Berkeley (1959-64) and then moved to Harvard Law School where he was director of East Asian Legal Studies until 1979, publishing several books dealing with China and international law.

Cohen and his wife lived in Beijing, 1979-81, where, among other things, he taught a course on international business law, in Chinese, to officials in that city. Since 1990, Cohen has been a professor at New York University School of Law, where he teaches courses on Chinese criminal justice and Chinese business law. His former students include Taiwan's current president, Ma Ying-jeou, and former Taiwan vice president Annette Lu.

It is safe to say that Professor Cohen is the senior American expert on East Asian Law. He regularly publishes articles in Hong Kong that also are printed in Taiwan in Chinese. Last May, Cohen became involved in helping blind Chinese political activist Chen Guangchen extricate himself from arbitrary Chinese arrest, and come to the United States.

In his articles, Cohen speaks bluntly, and with great authority, on China's arbitrary criminal system, based not on law, but the wishes of those holding positions of high political importance. Last spring, looking ahead to the upcoming change in top Chinese leadership, Cohen had this to say in an article entitled "Crunch Time" that appeared in *The South China Morning Post* on June 7th, 2012:

"Do all contenders for power among the Chinese leadership want to continue this system of lawlessness? Certainly, many of the able legal professionals who now staff the bureaucracy, the judiciary, the procuracy, the legislature, the legal profession and academic and research organizations, and even some police and Communist Party experts, think the time has come for a serious legal system. One might think that, if only to protect themselves, some leaders might see the desirability of bringing the due process of law to the administration of justice, even if it requires the Party to gradually surrender power of judicial



Jerome A. Cohen

Professor, New York University School of Law

decision-making and to develop institutions for effectively controlling the police."

PCI, in awarding Cohen's extraordinary work in seeking to help instill the "due process of law" into China's current arbitrary legal systems, will add new dimensions to its own involvement in this Pacific Century.

Next February, when he receives the Building Bridges Award, Professor Cohen will be accompanied by his wife, Joan Lebold Cohen, a distinguished Chinese art historian, photographer and curator. My wife and I have known the Cohens for many years, and they are among the most dynamic, talented couples we have ever met. I very much hope that PCI can find ways to continue interaction with the Cohens in the legal and artistic arenas extending throughout Northeast Asia. We will be greatly enriched by so doing.

Amb. Don Gregg, PCI Chairman, has contributed this story.

**Prof. Jerome Cohen will be honored
at the 2013 PCI Annual Award Dinner**

Date: Thursday, February 28, 2013

Venue: Hyatt Regency Century Plaza, Century City

Constellation Ballroom, Plaza Level

Reception 6:00 pm

Dinner 7:00 pm



Board Members' Corner

PCI Welcomes Three New Board Members in 2012

Robert J. Sullivan (Bob)

Bob Sullivan has been a practicing CPA in California for many years. He has been associated with both a large international accounting firm and, more recently, a large regional firm. He has extensive tax and financial knowledge applicable to closely held businesses.

Mr. Sullivan has served as a member of the Board of Directors of the California CPA Education Foundation, has served as chairman of its state-wide tax com-



mittee, and has served as a vice president of the Los Angeles chapter of that organization. He has also been chairman and a board member of a local business, several social and professional organizations, and a nonprofit institution headquartered in Santa Monica.

For many years, Mr. Sullivan was an author of a recurring column on technical tax matters for the California CPA Society's monthly and quarterly publications. For a dozen years, he was the chief editorial researcher for an annual publication on the subject of California tax developments.

He holds a Bachelor of Arts in Economics from Boston College and a Master of Science in Professional Accounting from Northeastern University.

James A. Thomson



Dr. Thomson is president emeritus of the RAND Corporation.

Thomson describes his career in four phases. In the first phase, he was an experimental nuclear physicist and published numerous scientific papers in peer-reviewed journals. In the second, he was a government official dealing with defense and arms control matters, serving in the U.S. Defense Department and at the White House. In the third phase, he focused on policy research covering a range of strategic issues. In the fourth phase, while continuing his research,

Thomson moved into research leadership positions at RAND.

He served as RAND's fourth president from 1989 to 2011. Under his leadership, RAND grew by 60 percent, expanded its research agenda, increased its policy impact, and become an international organization with offices in North America, Europe, and the Middle East.

Thomson is a member of several for-profit and nonprofit boards.

Thomson holds a B.S. in physics from the University of New Hampshire and an M.S. and Ph.D. in physics from Purdue University. He has honorary doctorates from Purdue and Pepperdine universities, the University of New Hampshire, and the Pardee RAND Graduate School. He has working knowledge of German and Spanish.

Lynn Turk



Lynn Turk previously served as a Senior Fellow with PCI from 2007 to 2012. He was a career Foreign Service officer for twenty-one years stationed in Korea and the Philippines as well as East Germany and Poland.

Lynn was a member of the teams that negotiated the Agreed Framework with North Korea in 1994 and the Philippine bases treaty in 1992.

After leaving the State Department in 1997 Lynn has kept up his interest in Asia in his private business activities.

With the US National Center for APEC he is a Senior Adviser to the business executives named by the President to represent the US on the APEC Business Advisory Council. For Caterpillar he participated in unconventional financing deals in the Philippines, Russia, Poland, China, Mongolia and Brazil. As an adviser to the CEO of Cargill, he helped shape the company's policy recommendations for food trade on the Pacific Rim. Lynn also advised a London-based group seeking to create an investment fund aimed at North Korea. He is currently a member of the Board of Directors of CBOL Corporation.

A graduate of Notre Dame, Lynn is rabid fan of the ND football team. He and his Korean-born wife Song-Sun have two children. He enjoys reading, golfing and has a private pilot's license.



American Policy Toward China: Will Changes be Necessary?

By Amb. Donald P. Gregg

Northern Asia is headed into a period of great political fluidity. By early 2013, there will be new leadership in China, South Korea and perhaps in the United States and Japan as well. In North Korea, a young new leader has emerged who appears to be taking his country in new and promising directions, a development that bodes well for improved inter-Korean relations after the new president takes office in South Korea. By contrast, in Japan, there seems to be a fractious scramble for leadership taking place, among dangerous signs of emerging jingoism. Tensions between China and Japan are rising over the Senkaku Islands, and Japan and South Korea have a seemingly intractable dispute over a tiny island lying between their countries in what Tokyo calls the Sea of Japan, and Korea calls the East Sea.

Already under way is a re-emphasis of US interests in the Asia-Pacific region as our military commitments/entanglements in the Middle East slowly diminish. Some re-positioning of US forces from the Middle East to the Asia-Pacific region will accompany this "rebalancing" process. The Chinese are already showing signs of hostile suspicion toward this process, concerned that it may reflect an American decision to try to either confront or contain China.

China's economic growth is strong but slowing, as it contends with economic, demographic and ecological issues, along with the steady growth of the Chinese people's willingness to openly criticize its government, particularly at local and regional levels. Endogenous corruption is a growing problem for China, and will be a major issue facing the new leader, Xi Jinping.

Underlying all these issues remains the basic positive fact of economic interdependence. China needs markets for its goods in the United States, Japan and South Korea. An American businessman who gives generously to many charities very recently attended a conference organized by Chinese philanthropists in the city of Fuzhou. One Chinese who had given \$2 billion dollars to charities in this city said that his factories were now operating at less than 50 percent of capacity and were absolutely dependent on recovery of the US market in order to move back to fuller production.

I have been watching the impact of American diplomacy on the Asia-Pacific region since 1952. We have scored major successes in Japan and South Korea, helping both war-shattered countries to re-emerge as stable democracies and major American allies. And the Nixon-Kissinger decision to open relations with China in 1972 stands out in my mind as the single most significant diplomatic move made by the US since the end of World War II.

Mike Mansfield, who ably served as our ambassador in Tokyo from 1977 to 1988, used to say that the US-Japan relationship was the most important one in the world. That is no longer the case. I believe that maintaining a productive, stable

relationship with China is now America's most important diplomatic challenge.

China may never be our ally, but it must never become our enemy. This will call for flexible, sophisticated and forceful diplomacy, carried out by outstanding, linguistically qualified ambassadors holding solid relationships with the president and those around him. President Obama's choices of Jon Huntsman, Jr. and Gary Locke fully meet those criteria.

Our relations with China have never been easy, and probably never will be. I was with Vice President George H. W. Bush in Beijing in May 1982 when he strongly defended our continuing support of Taiwan, and reached a long-lasting agreement with Deng Xiaoping that established stability in our relationship with Beijing. Bush had served in Beijing as head of our Liaison Office before diplomatic relations had been established, and was well known and respected by the Chinese.

I was a close friend of the late Jim Lilley who did a magnificent job as our ambassador to China at the time of the Tiananmen crisis in 1989, getting all of our citizens safely out of China, while maintaining the diplomatic foundations upon which our relationship with China could be re-built. Lilley was born in China and was fluent in Chinese.

I believe that we can find issues and areas where we can work cooperatively with Beijing. One such area is North Korea. The Chinese are not at all happy with Pyongyang's emergence as a nuclear power, and they have been even more concerned about either political implosion or explosion in North Korea that could lead to dangerous instability on the Korean peninsula. The recent hardening of North Korea's position on the conditions for the surrender of its alleged nuclear weapons also is a disconcerting development. The establishment of long-term dialogue between Pyongyang and Washington designed to end North Korea's drive toward nuclear weapons and to help strengthen its economy would be something China could support. North Korea's emergence as a more normal country would contribute directly to greater economic development throughout the Northeast Asian region, something clearly in the interest of both China and the United States.

*The article was posted on **Ambassadors Perspectives** on September 17, 2012.*

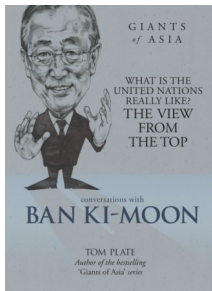


Ambassador Gregg was elected as Chairman of the Pacific Century Institute at its annual board meeting in February 2012. He was national security advisor to Vice President George H.W. Bush (1982-88) and ambassador to South Korea (1989-93).



New Books by PCI Board Members

THE SECRET DECISION-MAKER BEHIND THE NEW BOOK ON UN SECRETARY-GENERAL BAN KI MOON



On November 1, Marshall Cavendish officially launches a publishing-industry first: revelations about the United Nations by a sitting UN Secretary-General. The book is the latest work in the much-touted 'Giants of Asia' books series, by U.S. professor, author and journalist Tom Plate. He explains how the 240-page book came into being in the Prologue:

I was just 20 years of age when I walked boldly into the United Nations Secretariat for the first time, full of idealism and ambition.

This is the towering building adjacent to the East River on the edge of Manhattan, right near the tame eastern end of famous 42nd Street. I was looking for any UN job ... but only a UN job. I was desperate to work there. Like many Americans back then, and perhaps even now, I thought the UN an essential bridge to a more peaceful and less unjust world. How could I be part of it? Even a very small part...

And then, decades later, in the summer of 2006, I am a journalist writing columns about Asia from Los Angeles, and I get invited to lunch with a man who was also job-hunting at the UN!

He was the foreign minister of the Republic of Korea, representing the southern and prosperous portion of the divided Korean Peninsula. His campaign staff had arranged-facing a long layover for a flight to Latin America, where he would troll for votes to support his candidacy—for us to meet at a hotel not far from the Los Angeles airport for “an exchange of views.” But as we finished a session of almost two hours, he asked me, pointblank, in all earnestness: “I hope you can endorse my candidacy in your column.”

Believe it or not, I actually asked him why anyone would ever want the job! So many people have come to dismiss the UN as hopelessly mired in contradiction and ineffective paralysis. The job itself seemed impossible. His answer was plain-spoken but seemingly from the heart: he thought the UN could still help make the world a more peaceful and just place. At the least he wanted to give it a try. As it was Asia’s turn to have one of theirs at the helm of the UN — for only the second time in its history — he intended to campaign for it like there was no tomorrow.

Well, guess what happened? As fate would have it, we both wound up working at the UN — though in dramatically different capacities. In fact, four decades earlier, I had managed to land a junior statistical clerical job in the Secretariat — one of the lowest possible positions in the worldwide UN system of many thousands of jobs. A year later I went back to college, having loved the experience. But he ‘got hired’ as

Secretary-General of the entire United Nations — unquestionably the top job possible among some 63,000 or so worldwide, of which almost 8,000 work at the UN headquarters alone. All of the UN staff report, one way or the other, to the Secretary-General.

The story of these roughly parallel but very different lines (one trivial, one titanic) might have ended right there, except for one thing:

The two lines recently intersected. Not long after his installation as

the successor to Kofi Annan, sitting with him and his wife Yoo Soon-taek for tea at the official home provided for an incumbent UNSG, I asked if he would cooperate as the subject of a *Giants of Asia* book. He asked who else would be in the series and when I said the first one would be with Lee Kuan Yew, the founding prime minister of Singapore, he responded by saying that was an excellent choice. I then said that as he was to be only the second SG in UN history to come from Asia, how could he not be a suitable subject for this series?

Ban Ki-moon said nothing at first but then, deferentially gazed over to Soon-taek. There was a short but profound silence, and when his wife, after thinking for a few moments, returned his gaze with a slight nod, the UNSG looked at me and said, decisively:

“Okay, but I have never done anything like this before.”

So this is how the book came to be.



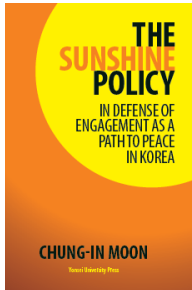
Tom Plate with UNSG Ban at his official residence in Manhattan

Tom Plate is the Distinguished Scholar of Asian and Pacific Studies at Loyola Marymount University in Los Angeles, where he has founded The New ASIA MEDIA web-magazine, run by LMU students, to which he invites voluminous tax-free contributions.

The above is excerpted from “Conversations with Ban Ki-moon,” to be released in November, 2012.



THE SUNSHINE POLICY: IN DEFENSE OF ENGAGEMENT AS A PATH TO PEACE IN KOREA



Persuasion is better than force. This central belief behind late South Korean President Kim Dae-jung's unprecedented policy of engagement with North Korea promised to unlock half a century of conflict and provocation between the two countries. Kim's Sunshine Policy argued that encouraging North Korea to come out of isolation and end confrontation was better than trying to force it to change — and it defined a generation in South Korean politics, allowing millions to dare to believe that half a century of war could be ended.

Now this new book by Chung-in Moon, a Yonsei University professor and former South Korean government adviser, presents a definitive analysis of how Kim developed and implemented his revolutionary policy, the challenges it faced — and the mistake that Lee Myungbak's government has made in abandoning it. Moon was a first-hand witness to the key events of the years of the Kim Dae-jung and Roh Moo-hyun governments, assisting in shaping the Sunshine Policy, attending the historic inter-Korean Summits in 2000 and 2007 that were fruits of their labors, and chronicling the public, political and global support for the policy.

He argues forcefully that critics in recent years have been wrong to dismiss it as a failed 'appeasement' experiment that was too generous to North Korea. Instead, he sees it as a victim of circumstance, hampered especially by the hardline policies of US President George W. Bush and anxieties over weapons of mass destruction.

Even so, he explains, it did more to normalize North Korea in the world's eyes than any attempt before or since. With tensions and uncertainty between the Koreas at a new high in the first months of Kim Jong Un's regime, the policy and its principles are more sorely needed than ever.

The book was published on May 29, 2012, and is available at Amazon.com.

Chung-in Moon is an academic with an unrivalled breadth of experience in contemporary Korean politics and international relations in Northeast Asia. He is a former chairman of the Presidential Committee on the Northeast Asian Cooperation Initiative, a cabinet-level post, and has served as Ambassador for International Security Affairs at the South Korean Ministry of Foreign Affairs and Trade. He has published more than 40 books and 230 articles in edited volumes and scholarly journals, and is Editor-in-Chief of *Global Asia*, a quarterly journal published by the East Asia Foundation in Seoul.

Moon organized the 15th Yonsei Air and Space Power conference under the title of "Korea's F-X Choice and the Future of Air and Space Powers" on September 7, 2012, at Yonsei University. Spencer Kim of PCI, one of the program's earlier supporters, participated in a session on "15 Years of Air and Space Power Program – Looking Back and Ahead" along with General (Ret.) Chun-taek Park, former Chief of Staff, ROK Air Force.

Moon was recently appointed Director of the Kim Dae-jung Presidential Library at Yonsei University. He is planning to have a special mini conference on "Kim Dae-jung and Donald Gregg – An Untold Story" in early March 2013.

PCI Supports EWC's International Media Conference

PCI supported the East-West Center's 3rd International Media Conference on "Networked News: How New Media Is Shaping Stories in Asia and the Pacific" held in Seoul June 22-24, 2012, as a major sponsor. The conference was focused primarily on the impact of new media technologies, which, in Asia and the Pacific as in the rest of the world, are transforming societies, world events, and the ways the news media covers them.

The conference this year drew more than 300 participants from at least 28 nations, attracting worldwide media coverage. It was also a rare occasion where hundreds of journalists gathered for three days to share their knowledge, experience and information as well as build networks.

Charles Morrison, President of the East-West Center, called the PCI-sponsored keynote dinner on "Reporting from the New Burma" a "remarkable, timely and important event that showed support from international media for Burma's reforms."

Reflecting recent signs of the Burmese government's increased openness and lighter censorship, Burmese journalists



Burmese journalists discuss the new reality in Burma and the role of new media on June 22, 2012, Seoul, Korea.

at the dinner expressed cautious optimism about the emergence of a free press but also warned that their country has a long way to go to reach full press freedom.



PROJECT BRIDGE 2011-2012 CELEBRATES THEIR ACCOMPLISHMENTS



Project Bridge 2011-2012 was a great achievement! The 2011-2012 youth ambassadors joined for their graduation ceremony on Saturday, June 30th, which took place at the White Eagle Ranch. We witnessed another

year of students with positive changes and bright futures ahead.

Below are the 2011-2012 youth ambassadors' final reflections on what they accomplished while part of Project Bridge.

Kevin Akinfolarin

"This past year, I have met a Tae Kwon Do master, cooked and eaten Bibim Bap, climbed a 494-peak mountain for two and a half hours, bonded with my Los Angeles and New York cohort, stayed with a Korean family, became more knowledgeable of not only my culture, but of also the Korean culture, most importantly, became more receptive, a critical thinker, and a more culturally sensitive person, which I attribute to my experiences through Project Bridge. Through its countless opportunities for leadership application and public speaking, its cultural exposure, and its outstanding study tour in Korea, Project Bridge has profoundly contributed to the growth that I've had and to the aspiring goals I've set for myself."

Stephany Bernabe

"This experience has made me think about how I can show the things that I saw back in Korea to people here. It doesn't mean that I have to do this alone though. I made new friends and people that I could count on throughout this trip and I hope to keep a close connection with them in order to make a greater impact on other people. Slowly starting to make people aware of conflicts that go on will eventually get people to think about it and hopefully it will lead to a better cause. Our goals for the future are the expectations that motivate us to do something extravagant in our lives."

Colin Dowdell

"I believe at the end of this program, I will always maintain a level of humility with leadership. Knowing how to be a leader isn't always about imposing one's own rules; it's about knowing when to step down and maintaining perspective. I believe the hardest task for me in Korea was always maintaining a perspective about how others felt and respecting their opinions. Applying this to a discussion, I would continually have to hold myself back to let other people who weren't as extroverted speak up. I will strive to maintain these skills and continue to broaden my mind in my future endeavors."



Youth Ambassadors practice crane dance April 2012, Busan, Korea

Celeste Huizar

"Project Bridge allowed me to expand my horizons, to see and think beyond my own world, to extend my consideration for others and understand that there will be individuals who are completely different from me, but I must learn to approach them. Today, I don't judge others by what they look like, or what they talk like, but rather by what they do and their experiences. My participation in this program has driven me to want to pursue a career dealing with cultural diversity or international affairs, teaching generations about the importance of getting along with somebody who might not look like you or might not live like you, but has dreams and goals just like you. Project Bridge, I've learned so much."

Dylan Ptacek

"Project Bridge has opened up my eyes to all of the benefits and realities that a global society presents. Getting out of the American bubble has afforded me the opportunity to see that all citizens of the world are remarkably similar. This insight brought me to the realization that America cannot and should not solely dictate the way in which the world should be run. The leading nations of the world must coordinate their efforts if we hope to overcome the looming obstacles that are sure to impede our path to worldwide success and happiness."

Claudia Tsau

"This program has given me a stronger voice through our training with Stanford University Business School students and meetings in Korea with international relations officers and experienced people. While before it was hard to organize all the thoughts and ideas in my mind, the discussions we constantly held, organized not only by our leaders, but also ourselves, trained my mind to process more quickly and cleanly. Finally, Project Bridge, this year has made me mature more than I could have by myself. I've learned to analyze and think, to take in more perspectives and to see more than what I want to see."



PROJECT BRIDGE -- CONNECTING FOR THE 19TH TIME!

It was a warm and relaxing celebration at the sunny White Eagle Ranch. Eight young fellowship-travelers and their parents came together for happy reflection and intellectual sharing on all that they learned as the latest graduating class of PCI's Project Bridge program. Recently back from their 10-day tour of South Korea -- including a somewhat intimidating peek at the North from the edge of the DMZ -- the eight high school students chosen out of many applicants from the Los Angeles area made individual -- and quite impressive -- PowerPoint reports to the packed living room.

They presented on everything from the complex nature and structure of chaebol corporations to the magic role of music in Korea society. One student report on the "crane-style" folk dancing had the audience in stitches. A report on life at the DMZ had a more sobering impact, of course. This was the culmination of the 19th annual 'Project Bridge' Youth Ambassadors, in conjunction with The Korea Society in New York, where there was a similar program for eight high school fellowship winners from the metropolitan New York area.



Claudia Tsau gives a presentation, June 30, 2012, Los Angeles

The next class -- of 2012-2013 -- will mark the 20th anniversary of the tragic Los Angeles riots of 1992, out of which Project Bridge was born in an effort to make a special contribution toward better cultural understanding and reducing prejudice rooted in racial, national or ethnic stereotypes.

PCI Board Member Professor Tom Plate contributed this story.

(2011-2012 Youth Ambassadors' final reflections continued from p. 6)

Ricardo Romero

"I come from an underprivileged community where many people do not have the chance to experience what I experienced through Project Bridge. Being a Youth Ambassador has taught me not to be selfish. I was given the opportunity to witness so many extraordinary things and I gained insight on topics I had never heard about before. I did not want to keep them to myself. I wanted to share my experience with my colleagues and those living in my neighborhood to influence a sense of improvement—or an incentive to better them. I shouldn't take opportunities such as Project Bridge for granted. I find that with the opportunities and knowledge that Project Bridge has given me, I now have a chance to lead change."

Tiffany Kha

"Prior to Project Bridge, I did not know that the Los Angeles riots occurred. None of my teachers or relatives had ever mentioned it to me, and although I had heard of hate crimes, I did not quite understand them. But after this program, not only do I understand the reason behind hate crimes and events such as the Los Angeles riots, but I know what to do so that events such as these do not happen again. I learned to become more culturally and racially sensitive as I made new friends, or rather, a new family, from diverse backgrounds. I have become more aware of racially insensitive comments and of the discrimination and injustices that occur right in my own community. But I have not just become more aware of the world around me; I have learned to stand up against what I disagree with."

GROUP LEADER REFLECTIONS

Below is a reflection on the 201-2012 Project Bridge year given by one of the Los Angeles Leaders, Paul Kim. Paul Kim is a teacher at Inglewood High School.

Every year I am greatly impressed with the immense transformation that Project Bridge has on the Youth Ambassadors. They come as young adolescents with little knowledge on the value of cultural awareness, yet with a willingness to learn and eagerness to fill their minds with knowledge on Korean culture. As a Korean-American, their excitement for my culture makes me excited to teach and learn with them.

While in Seoul, Korea, one of our activities was a hike up Mt. Namsan. As a team we were not prepared for the physical strain that climbing up this beautiful but enormous mountain would take. Although we only climbed a few miles, it was a challenge that would never be forgotten by any of us. With this challenge came the great accomplishment that we all received when everyone worked together as a team to get up that mountain and succeeded. I will never forget the feeling we had as a group that day. Many of the students had never traveled abroad and 6 months before, none of them knew each other. Now they were working together climbing up one of the most beautiful mountains in Korea.

To me this symbolized something much greater. This was a symbol of what cultural unity looked like. These Youth Ambassadors are the future of tomorrow and they now have the tools they need to be true Youth Ambassadors in the world. They learned to work together despite of their cultural, economic, and educational backgrounds. I am proud to assist in that success and I am excited to be a leader again next year, and witness another great transformation take place.



US-China Collaboration in Philanthropy

Spencer Kim of PCI participated in the China-US philanthropists' tour, September 4 - 6, as part of a six-member delegation from the US, visiting with Chinese philanthropists in Beijing and Fujian.

According to the first China-US Strategic Philanthropy (CUSP) Workshop held at the East-West Center in Hawaii in August, 2011, dynamic economic growth and the increasing wealth gap have stimulated the rapid growth of the philanthropic sector in China. The national charitable giving rose from RMB 37 billion in 2007 to RMB 70 billion in 2010 and some 1,141 non-public foundations have been established since the new foundation law was enacted in 2004.

Many wealthy people in China want

to give but don't know how or find it too much trouble, leaving the direction of philanthropy in a confused state and, due to lack of transparency and accountability, the sector is highly susceptible to scandals. The Chinese feel the need for collaboration with the US to learn from the US model and to get assistance with project design and staff training to enhance the capacity of the nonprofit sector.

With increasing activities and interest in China-US exchanges in the philanthropic arena in recent years, both sides will work toward building up a strong and long-term relationship. The focus will eventually go beyond bi-lateral relations. Together, China and the US can play a greater role in promoting positive social change globally.

PROJECT BRIDGE 2012-2013

Project Bridge is currently accepting applications for the 2012-2013 Youth Ambassador Programs. Eight students from the Los Angeles area will be selected to be part of this amazing opportunity.

The application deadline is October 22, 2012, and the interviews are scheduled for November 3, 2012.

For details visit the PCI website:

http://www.pacificcenturyinst.org/programs_projectbridge.html

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